**WEEK 3**

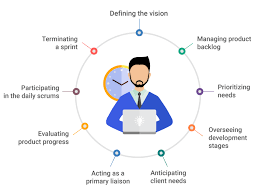
**Play different agile roles Eg. Product owner, business analyst**

The two key pillars for a successful Agile project are the Product Owner (PO) and the Business Analyst.

**PRODUCT OWNER:**

A product owner is a role on a Scrum team that is responsible for the project's outcome.

The product owner seeks to maximize a product's value by managing and making product best and effective



**ROLES AND RESPONSIBILITY OF A PRODUCT OWNER**:

**1. Defining the vision: The** agile product owner is the person on the product development team, using their high-level perspective to define goals and create a vision for development projects.

**2. Managing the product backlog:** One of the most important responsibilities for a scrum product owner is managing the product backlog.

**3. Prioritizing needs:** Another key role of the product owner is to prioritize needs. In other words, they must prioritize the triangle of scope, budget, and time, weighing priorities according to the needs and objectives of stakeholders.

**4. Overseeing development stages**: With the vision, strategy, and product priorities set, the product owner should spend a significant amount of time overseeing the actual development of the product. They are a key player throughout each event, including planning, refinement, review, and sprint

5. Translating product managers’ strategies to tasks for development

6. Learning the market and customers’ needs.

**SOFTSKILLS NEEDED TO AN PRODUCT OWNER:**

•Communication

•Technical Skills.

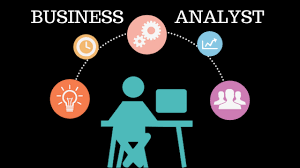
•Decision-Making.

•Project Management Skill.

•Collaboration.

**BUSINESS ANALYST :**

Agile business analyst is about increasing the delivery of business value to the stakeholders of the project or product being developed.



**Role of an business analyst in agile:**

* Maintain the focus on business value
* Identify missing requirements
* Coach the Product Owner (on work)
* Coach the development team (on business domain)
* Help define acceptance criteria before work starts
* Solving Business Problems
* Looking for Savings and Efficiencies
* Focusing on Business Development
* Performance Analysis
* Competitor Analysis

**Soft skills of a business analyst are**:

**1. Analytical Thinking and** **Problem Solving**-solving, creative thinking, systems thinking, learning and decision making

**2.Behavioural Characteristics** -ethics, persoal organisation and trustworthiness

**3. Business Knowledge**-business principles & practice, industry knowledge, organisation knowledge and solution knowledge

**4. Communication Skills-**oral communication, written communication and teaching 5. Interaction Skills-facilitation & negotiation, leadership & influencing and teamwork

**5. Software Applications-**general purpose applications and specialised applications